

Rock Harbor Golf Course

Mailing Address:  
117 Limestone Lane  
Winchester, VA 22602  
Physical Address:  
365 Rock Harbor Drive  
Winchester, VA 22602

Phone: 540-722-7111  
Toll Free: 866-273-1934  
Fax: 540-722-1139

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an e-mail to [mistyautumn@comcast.net](mailto:mistyautumn@comcast.net)  
Questions/Comments or Suggestions welcomed



## Pictorial Diary



This picture was taken in August of 2014

# SPRING

Member Opening Day Scramble: April 15

Sand N Suds: April 25



# Rock Harbor News

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## Notes From The G

*Geri Lum, Course Manager:*

There have been a lot of concerns regarding our promotional membership drive. As this is our first foray into mass invitation at such a low annual fee we really weren't sure as to the response. We have been trying to increase the rounds and membership in the past, without moving the needle. So, in an effort to bring players and or members to our club, we elected to pursue a partnership with a marketing firm that has successfully increased membership in courses around the country. The thing that put us into it was this campaign was designed not to detract from the club or its membership. Though full members have dropped their membership in favor of this in other clubs' campaigns, and we have lost a few of our own, the program recognizes that and we hope at the end of the period, we can invite them back into the fold. The onus is on your Rock Harbor management and staff to ensure that the promises of the club/course not deteriorating holds true. Further that by the end of the two year period, we expect to turn these introductory members into full Rock Harbor members.

I can appreciate everyone's concern. A couple of items in regards to this influx of play. One: I am of the belief that we can educate players who truly wish to play golf and belong to a golf club. I truly believe that through a concerted effort most people will come around to appreciate the quality of course/club that is Rock Harbor. Yes, I realize that some of you have doubts to our staff's capabilities to perform their assigned tasks. Allow me to bely those fears and offer my personal attention to each of our staff members to uphold the standards of play. We've notified and will continue to notify all players new to Rock Harbor the expectations that we hold on the care of the course. There are, of course, those few who choose to disregard personal etiquette in favor of their version of the game. Those few are not necessarily of the "special anniversary members" or the general public. There have been cases where full members needed to be reminded and educated to course play and etiquette. So by that, I reiterate, everyone can be taught. We have in place procedures through which the care of the course is passed along to players.

Two: With the influx of play which will be greater than in previous years, pace of play becomes paramount and control procedures are in place for this as well. Notices of this and recommendations to resolve before it starts have been sent out to our "special anniversary members."  
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## Fresh From The Grill

Beau Rudiger,  
RH Grill Manager:

It finally looks like the weather may be starting to cooperate with us, let's get golf season rolling. We are planning to start running the beverage cart as much as possible, weather permitting, and we will run the cart later into the evenings. This will start late April or early

May for the later afternoon golfer. We will resume Wing Night starting in May with a few new wing sauces, which we will team up with the Thursday evening 9 Hole League, as we did last year. You do not have to play in the 9 Hole League to come and enjoy our Wing Night. I'd like to thank everyone for com-

ing out during the winter months to Member Socials. I hope everyone has enjoyed the variety we have been trying. I intend to keep with regional themed foods throughout the summer.

Remember, to check your email, Facebook or our website for the Saturday Night Dinner Specials.

### Saturday Evening Dinner Hours 5-8:30 PM

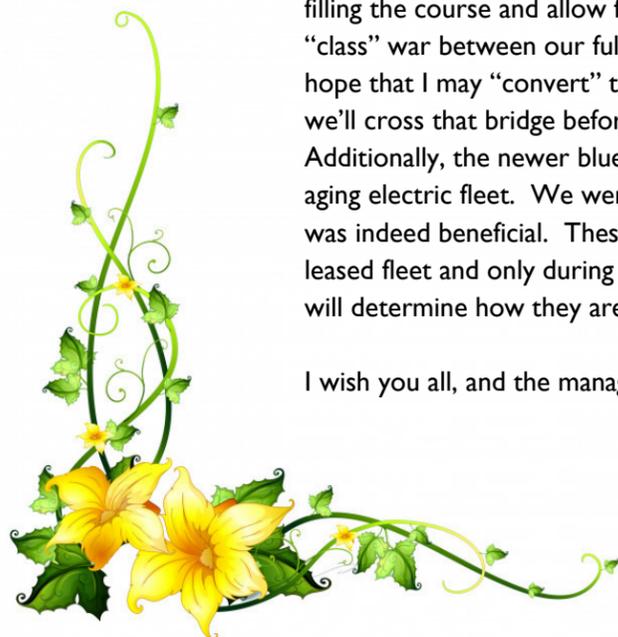
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I am requesting that we be given the opportunity to accomplish the club's objectives in filling the course and allow for membership growth. We do not wish to create a "class" war between our full members and our anniversary members. It's my fervent hope that I may "convert" the special memberships into full members and the rest, well we'll cross that bridge before the spilt milk runs under or some such. Additionally, the newer blue cars, obtained recently, were purchased to replace the aging electric fleet. We were very fortunate to have worked out a trade-in value that was indeed beneficial. These cars are intended to serve as supplemental to the existing leased fleet and only during such time as we need to utilize them. In those times, we will determine how they are to be utilized. Do not assume anything.

I wish you all, and the management team of Rock Harbor a successful 2018 season.

"Concentration comes out of a combination of confidence and hunger."

-Arnold Palmer



## The Green

Chris Dieter, Course Superintendent:

Well another month gone by and I am still waiting for the weather to act more like Spring.

A little cooperation from Mother Nature would be appreciated. We are supposed to start aerifying the Rock Course next week (April 2- 6) and there are 3 days of rain in the forecast. We will push through and have the greens back in shape in no time.

Looking to the new golf season I would like to bring up a few reminders:

1. We need more of you to come out for Sand and Suds.
2. Don't Be This Guy (right middle picture)

When cart restrictions are **Cart Path Only** please keep all the wheels on the path. Often the area next to the path is some of the wettest. When stopping at a green or tee keep all wheels on the path here also. The areas between the cart path and greens is the highest traffic area on the golf course keeping all four tires on the path in these areas will help keep them in a playable condition.

At the cart directional ropes please return to the cart path, do not go to the side of the green that has no path. Boulder # 16 is a good example of this.

4. I would like to instigate a new thought process for everyone on a cart; After your tee shot follow the 90 degree rule then use the Scatter rule following your second shot. This is to help eliminate the cattle trails where everyone leaves the path at the same point. Rock #10 is an excellent example.

5. Cigarette butts are trash. Please put cigar and cigarette butts on your cart or in a trash receptacle. Even though some of our bunkers still look it, they are not and it tacks labor hours to clean up the butts and other trash that blows out of carts.

If all our Premium members do their part to help with these issues, the staff can then concentrate on keeping the course in excellent shape and keeping the outside players and new anniversary members up to speed on doing their part as golfers at Rock Harbor.

Thank you for fixing your ball marks and divots.

As always feel free to stop me anytime for questions, comments, or criticisms



Rock #10 Snow Covered on March 20th



Cart Traffic at Rock #13 Green